

Shuo Zhang

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EXPERIENCE

Bulgari (Global Leading Luxury Brand)

Singapore

Regional Business Analyst

07/2023 – 10/2024

- Conducted data analysis on SKU, channel, and wholesale performance, identifying sales trends, refining pricing strategies, and inventory optimization opportunities. Generated and analyzed weekly and monthly reports to provide insights supporting decision-making across APAC.
- Automated data collection, cleaning, visualization, and analysis using Python and VBA macros, and improving efficiency in data-driven decision-making. Reduced manual reporting time by 10+ hours weekly and enhanced data accuracy for compliance teams.
- Designed and deployed interactive Power BI dashboards to track key sales, optimizing visibility into market opportunities and transaction trends. Enhanced reporting efficiency, reducing manual interpretation time by 20%.
- Led data migration and consolidation of 137,000+ sales records across APAC, ensuring data integrity and accuracy for reporting. Leveraged Jupyter, Power Query, and VBA to streamline operations, reducing processing time by 2 weeks.
- Partnered with outsourced teams to design and implement a data analytics solution platform. Improving data accessibility and cutting manual processing time by 40%.

AvePoint (Global Microsoft partner and SaaS operation company based in the US)

Singapore

Business Analyst

02/2022 – 10/2022

- Managed the financial, course, and student enrollment's data migration process for higher learning institute clients including gathering system requirements, analyzing the feasibility of data injection, and creating a process to elevate data hygiene and mapping for data quality assurance, which ultimately contributed to 550k SGD of revenue.
- Reviewed and generated logical/data models, knowledge portal, and GUI for the enterprise database which improved data consistency and relevance by 30%.
- Performed data discrepancy root cause analysis on student/admin/Lecturer information and training management system from training management system workstream. Gathered inputs from weekly change management sessions and built Tableau performance dashboards that identified opportunities for improvement that arose from the training management system. Resolved 240+ staff's concerns on the new SaaS system which ultimately brought 200k SGD in revenue.
- Visualized data insights of project resources and workstream statuses on CPF's project workflow system through Tableau and presented recommendations to the CPF project manager which ultimately reduced stakeholders' operating time by 40%.

Yonyou

Singapore

Implementation Consultant

02/2021 – 02/2022

- Created SQL views to calculate SK Jewellery's product prices and publicized them in Crystal Report which helped reduced potential errors resulting from manual intervention by 25%
- Gathered and analyzed Fullerton Health Group's ERP requirements to implement the conversion of the client's enormous amount of data. Arranged daily meetings with clients, and improved the accuracy of the ERP SaaS system design and implementation by 40%
- Promoted ERP Cloud products across client's departments such as Finance, logistics, and HR departments, which expedited the execution speed of the business process by 2x.
- Wrote BRDs with cross-functional visibilities that detail system deployment, ERP system integration, and interface SOPs, and also included Crystal report that increased the deployment's efficiency by 30%.

EDUCATION

Monash University, Information Technology Faculty

Melbourne, Vic/Australia

Bachelor of Information Technology

Software Development

Nov 2020

Yishun Junior College

Singapore, Singapore

Nov 2014

TECHNICAL SKILLS

Technical Skills: Proficient in SQL, Python, Excel, VBA Tableau, Power BI, Project management

Languages: Native in Mandarin and English

ACHIEVEMENTS

- Product Management Essentials - Coursera
- SQL for Data Science - Coursera
- Introduction to Data Analyst - Coursera
- Practical SQL Bootcamp for Data Analysts and Data Scientists
- Tableau 2018 Advanced: Master Tableau in Data Science
- Databases and SQL for Data Science with Python
- Data Analysis with Python